



CHICAGO DRAGONS RUGBY



Sponsorship 2022

CHICAGO DRAGONS RUGBY FOOTBALL CLUB

The **Chicago Dragons Rugby Football Club** needs your support! We are looking for advertisers & sponsors like you to help continue the traditions we've built and to become an even better and more inclusive rugby team for Chicago.

As the Dragons enter into our nineteenth year, we stand proudly on our legacy and eagerly anticipate the future. In 2018, we placed in the top bracket of the 2018 Bingham Cup International Rugby Tournament held in Amsterdam, fielding two sides for the fourth consecutive showing at this semi-annual tournament. In the summer of 2019 we placed third in the North American Championships held in Portland.

In addition to spending time on the pitch together at practice, we are proud of our commitment to community service as we frequently volunteer with Lakeview Food Pantry, local assisted living facilities and host youth rugby clinics.

In 2021 we were thrilled to welcome a new full-time head coach and in doing so were able to increase our active players to nearly 50 participants while still supporting a robust alumni and social member network.

The Dragons offer you, our sponsors, the opportunity to put your company name and logo in front of committed fans each and every home match. At higher sponsorship levels, your name, logo and products can be seen by hundreds more at our team club nights at local establishments and as we travel. Our team website receives an average of 6,000 page views a month with over 3,000 unique visitors each quarter. Our Facebook page boasts nearly 4,000 fans and has at least 1,000 active users each month. Our Instagram has over 1,700 followers and has over 2,000 impressions each week.

In addition to marketing opportunities we offer, supporting the Chicago Dragons is also tax-deductible. We are an IRS registered 501c(3) organization—this allows us to accept foundation and grant monies and provides donors an opportunity to deduct contributions from their itemized federal taxes.

We are looking for sponsors who are excited about supporting us both on and off the pitch and those who welcome the unique chance to promote their business. If you're interested, you can contact anyone on our fundraising committee with questions. We look forward to hearing from you!



SPONSORSHIP OPPORTUNITIES

SEASON SPONSORSHIP LEVELS:

	PLATINUM (2 available)	GOLD (2 available)	SILVER (2 available)	BRONZE (4 available)
BENEFITS	\$5,000	\$3,500	\$2,000	\$1,000
<i>Logo Placement on Team Jersey</i>	Large	Medium	Small	
<i>Logo Placement on Team Banner</i>	Large	Medium	Small	
<i>Logo on Website and Emails</i>	★	★	★	★
<i>Social Media Posts</i>	6	4	2	1
<i>Complimentary Event Tickets</i>	8	6	4	2
HOME BAR PACKAGE	<i>Dedicated Post-Practice Socials (Tue or Thur)</i>	<i>Weekly Social Media Posts</i>	<i>Logo/Listing on Website</i>	<i>Logo/Listing on Event Emails</i>
\$2,500	★	★	★	★

If you have any questions about sponsorship opportunities or would like to begin your sponsorship today, please reach out to fundraising@chicagodragons.org.



DONATE TODAY

To make a general donation or begin your sponsorship, scan the QR code or email fundraising@chicagodragons.org

As a reminder, all donations are tax-deductible. We thank you in advance for your support!